

2014 CITY OF NORMAN ANNUAL REPORT

2014

YEAR OF PROGRESS

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MESSAGE FROM THE CITY MANAGER

Welcome to the 2014 City of Norman Annual Report. This report is designed to keep the citizens of Norman in the loop and up-to-date on accomplishments in Norman.

Since 1891, when the City of Norman was formally incorporated, the city has grown in population. In 1902, the downtown district already had two banks, two hotels, and a flour mill. By 1913, there were over 3,700 people living in Norman. Today, Norman has grown into a diverse community of more than 117,000 residents. Despite its exponential growth, Norman has found a way to maintain a small-town feel while offering abundant entertainment and recreational opportunities in a safe and wholesome environment.

History is deep-rooted in Norman. In 1941, the University of Oklahoma and Norman city officials established Max Westheimer Field, a University airstrip, which grew into the Naval Flight Training Center during World War II. Researchers from the University and the National Oceanic and Atmospheric Administration used the equipment at Westheimer to develop the first Doppler weather radar. This research led to the development of NEXRAD, the nationwide radar network used to predict weather and created the national Severe Storms Laboratory. In addition, seventeen landmarks are listed in the national Register of Historic Places, which includes the Cleveland County Courthouse, the DeBarr Historic District, the Oscar Jacobson House, the Santa Fe Depot, and the Moore-Lindsay House. The University of Oklahoma's Bizzell Library is a National Historic Landmark, one of only twenty in the state.

Education is a major focus of the City of Norman. It is home to the University of Oklahoma, one of the country's largest public universities and a member of the powerful Big XII Conference, making college sports a major local attraction. OU's international influence supplies a healthy diversity of race, culture and nationality that reflects much of the vibrancy, tradition and spirit that make the community a safe, family-oriented place to live.

We have an open government which encourages and involves citizen input. The City Council and staff of the City of Norman believe maintaining strong lines of communication between Norman citizens and City government promotes community involvement and leads to an even stronger and better Norman.

Norman is also guided by a strong, competitive retail base. All of this progress has continued to propel Norman forward.

The accomplishments listed in this report were a team-effort by elected officials, city staff and employees. Their dedication to the city's success is greatly appreciated.

We trust you will find this report informative and useful.

Respectfully,



Steve Lewis, City Manger

THE CITY OF NORMAN

OUR MISSION

“WORKING TOGETHER TO DELIVER EXCEPTIONAL SERVICE”

To fulfill our mission, City of Norman employees pledge themselves to these values:

TEAMWORK

We value each other's contribution and encourage teamwork.

CARING

We value service to others in a caring manner. We listen with a willingness to understand the needs of others. We respond in a friendly, helpful way.

ACCOUNTABILITY

We are responsible for our work and actions.

SERVICE

We are committed to providing exceptional service in a courteous, dependable and efficient manner.

RESPECT

We respect our differences and treat each other with understanding and dignity.

FAIRNESS

We seek to understand the needs of others. We strive for equity in the delivery of services and in the treatment of individuals.

PROFESSIONALISM

We value a knowledgeable, capable and effective organization.

RESPONSIVENESS

We value a timely response to both customer and employee.

We believe that these values are the foundation of all our endeavors to make our community a better place now and for future generations.

CITY WIDE ELECTIONS

PUBLIC SAFETY & JUSTICE

PUBLIC SAFETY SALES TAX (PSST) II

At an election held on April 1, 2014, voters approved a one half of one percent (1/2%) permanent Public Safety Sales Tax to become effective October 1, 2015. PSST II will fund:

- Retaining 71 Public Safety personnel positions initially added with revenues from the PSST I;
- Add 13 police personnel to implement a School Resource Officer (SRO) program to protect our children (jointly funded with participating school systems);
- Add 4 emergency communication officers;
- Add 2 emergency vehicle mechanics;
- A state-of-the-art emergency communications system;
- Construct an emergency operations and dispatch facility;
- Replace aging fire trucks and apparatus; and,
- Relocate Fire Station No. 5 to ensure more of Norman's citizens are closer to emergency fire protection.

WATER RATE INCREASE

The City Council voted to submit a water rate increase to the voters of Norman to fund additional ground water supply and transmission improvements as well as the Phase II Water Treatment Plant improvements. The proposal increased the base charge from \$4.00 to \$6.00 per month and increased the charge per thousand gallons of water consumed. The citizens of Norman voted and approved the requested rate increase on January 13, 2015 with 67% of the voters in favor of the increase.

\$47M of water capital improvements will be funded to enhance water quality, increase water supply capacity, repair aging infrastructure and comply with disinfection regulations.

Crime Comparison

- Part One Crimes decrease 2.4% from 2013
- Burglary was down 18% from 2013
- Injury Accidents were down 13.9% from 2013
- Non-Injury Accidents were down 9.5% from 2013
- Community Oriented Policing (COP) Activity was up 47% from 2013
- Calls for service were up 7% from 2013

WATER TANKERS

The Fire Department accepted delivery of two 3000 gallon water tankers in October. These are the first tankers of this capacity that Norman has ever had in service. At a cost of \$337,000 each from Public Safety Sales Tax, they represent a significant investment in the fleet and are expected to remain in service for twenty years or more.

The new tankers are located at Fire Station Nos. 8



and 9 and will provide a mobile water supply for fire suppression efforts in areas beyond the City's water distribution system. Previously, the Fire Department operated only one tanker with a capacity of 1500 gallons and relied on mutual aid from other departments to provide the additional water supply. This project was justified primarily by the results of our 2013 ISO (Insurance Service Office) Fire Protection Rating evaluation that indicated a weakness in our water supply capability in the rural areas of Norman. It is

CITY OF NORMAN FACTS

- The City of Norman was incorporated on May 13, 1891.
- On June 28, 1919, the City adopted a City Charter and a City Council/ City Manager form of government.
- The City is divided into eight wards.
- Elected members of the City Council serve a two-year term representing eight wards within the city.
- The Mayor is elected city-wide and serves a three-year term.
- The Mayor and other Councilmembers have an equal vote in all matters.
- The City of Norman currently encompasses 190 square miles.
- The current estimated population is 117,528
- Third largest city in Oklahoma

anticipated the Fire Department will be reevaluated in 2015 and expected to improve our ISO rating equating to lower insurance rates for many of our rural residents.

SWIFT WATER RESCUE

The Fire Training Division provided a Swift-Water Rescue class for 20 of our Firefighters which brings the total of Fire Department Swift-Water Technicians to 50. Completion of the Swift-Water Rescue Technician course satisfies the requirement which qualifies firefighters to operate as part of a Swift Water/Flood Search & Rescue team.



TEAM

Teaching, Educating and Mentoring (TEAM) continues to help children in Norman learn life skills, along with family and school. At the request of the schools, the Police Department taught TEAM in ten schools this year, which amounted to approximately 52 hours in the classroom. The Police Department will continue to build strong bonds with the school system.

CITIZENS' POLICE ACADEMY ALUMNI

Following graduation from the Norman Citizen's Police Academy (CPA), participants have the opportunity to continue attending advanced courses throughout the year. With oversight from the Police Department, CPA Alumni have created the CPAAN (Citizen's Police Academy Alumni of Norman).

CPAAN currently participates in the Adopt-A-Street program and is taking on volunteer opportunities that arise. This year they have started the Norman Senior Citizen's Center Christmas Lunch.



CITIZENS' POLICE ACADEMY (CPA)

The Norman Police Department (NPD) completed two Citizens' Police Academy (CPA) classes with 17 and 20 graduates, respectively. This now brings the total to 134 CPA graduates. The CPA offers citizens

insight into how police officers perform their duties and how they serve the community. Continuing to use the Community Oriented Policing philosophy, the Police Department has now held seven CPA's since August 2011. The NPD plans to host two CPA's in 2015 to continue to foster better communication between citizens and police through education and interaction.

NATIONAL NIGHT OUT 2014 REPORT

This year the City of Norman had 49 events. Of these, 25 were first time hosts and/or parties that had not participated in the previous year. This year there were 12 apartment communities that hosted parties, increasing from only one the previous year. Five of the apartment communities registered are also actively participating in the Norman Crime-Free Multi-Housing Program including Vicksburg Village, which is the only fully certified community. Approximately 1,500 citizens were present at the parties. These parties had over 100 attendees with one having more than 250 in attendance.

IMPLEMENTATION OF CAD SYSTEMS

The City of Norman's Computer Aided Dispatch (CAD), Police and Fire Records Management Systems (RMS), and Mobile Data Computer (MDC) project continued to progress in 2014. The City's project team contributed a significant amount of time to configuring and testing software and preparing project hardware. The anticipated project activation in Fall 2014 was extended to Spring 2015. The 400+ members of the Fire and Police Departments are expected to begin training on the software around March 2015 in preparation for software implementation.

JUNIOR POLICE ACADEMY

In July 2014, the Police Department held its first ever Junior Police Academy. The inaugural class of 22 middle school boys and girls attended the two week academy culminating in a graduation ceremony on July 24. The Academy blends classroom learning with hands on activities to expose the Junior Cadets to a variety of topics including: bullying, internet safety, fitness, investigations, self-defense, bicycle safety, and firearms safety.



The purpose of the Norman Junior Police Academy is to foster relationships that will bridge the gaps between law enforcement and youth while also exposing them to future careers in serving their community. The Police Department will begin accepting applications for the 2nd Junior Police Academy in the spring of 2015.

NORMAN NEIGHBORHOOD WATCH BLOCK CAPTAIN'S MEETING

The Community Services Section hosted the annual Neighborhood Watch Block Captains meeting. The purpose of the meeting was to educate the public on current crime trends, policing zones in the city, and current methods of police work being utilized. There are 94 Watch groups in the City of Norman. Eight groups were added in 2014.



Pictured is Captain Teuscher as he discusses the East Division.

CRIME FREE MULTI-HOUSING PROGRAM

The Norman Crime Free Multi-Housing Program has continued to move forward, with apartment managers and maintenance personnel continuing to work toward becoming fully certified properties. All 19 of the current properties have completed phase one of the certification process. Eight properties have completed the phase two security surveys. One property has completed all three phases required to become a certified CFMH property. This property is permitted to use the program's logo in advertisements and place signage throughout the property.

NORMAN INVESTIGATION CENTER (NIC)



In 2014, the City of Norman Investigations Center officially opened up. This facility is a multi-use facility and houses a variety of Police and Fire

resources. After an extensive remodel and updating, the facility boasts 30,800 sq. ft. in three structures or wings and is home to Police Criminal Investigations Division (CID), Fire Marshal and Inspectors Office, Forensic Laboratory and the Property Custody Office.

ANIMAL WELFARE

The citizens of Norman voted to authorize the issuance of debt in the amount of \$3,350,000 to remodel and expand the City of Norman Animal Welfare Facility. Construction was started in November 2013. This is a two phase project so that the Animal Welfare Center can remain open during the renovation and expansion. Phase 1 of the project is nearing completion. A move in date is anticipated in February 2015. After the move of the personnel, demolition and construction will begin on phase two. Once completed, the facility will have more holding capacity, quarantine areas for sick animals, and better disease control. These improvements will be accomplished through the work flow design, upgrade cleaning systems, and improved air exchange between the various areas of the facility.



At this time, Phase 2 is scheduled to be completed in July 2015.

STORM SHELTERS PROGRAM

Following the devastating tornado outbreak in May 2013, the American Red Cross received extensive donations to assist citizens in recovery from the losses they incurred. In 2014, as a part of that recovery, the American Red Cross offered several jurisdictions an opportunity to receive funding by for storm shelters. The City of Norman Emergency Management Division applied for and received approval for funding that would assist with up to \$2500 for the installation of a storm shelter for families impacted by the storms. The grant funding totaled \$520,000 and would allow assistance for 208 families.

Norman also has a pending application for additional funding through the State of Oklahoma hazard mitigation program that will allow for 450 families to receive assistance in installing a safe room. Approval for that funding is anticipated in 2015.

NEXTEP BUILDING HOSTAGE SITUATION

On November 10, 2014, at approximately 12:30 p.m., the Norman Police Department received a 911 call reporting a hostage situation at 1800 North Interstate Drive (Nextep building). The call was later updated with reports of an active shooter taking over portions of the building. Norman Police SWAT responded to the location. This SWAT response would arguably be the most challenging day in the 40 year history of Norman SWAT. A gunman had forced his way into the building firing multiple rounds and had 3 hostages in an office area of the building. Numerous other innocent bystanders were trapped in the building.

After several hours of tense negotiations, the hostages were released. Shortly after that the suspect put his weapon down and surrendered to SWAT officers inside the building. This was one of twelve large full scale SWAT operations in 2014, along with numerous other smaller SWAT operations throughout the year.

LITTLE AXE CONCESSION BUILDING



The old concession and restroom building was taken down and replaced with a new, larger building for the Little Axe Youth Sports Complex. This was the final phase of a multi-year project to upgrade that facility, which included new ball field lighting, with fencing on all fields and new walkways throughout the complex.

GRIFFIN PARK

A parking area expansion project was completed in the southeast corner of the park, which included 42 new parking spaces and a sidewalk connection from the handicap spaces in the new lot to the existing park walkways. This was done to alleviate parking problems during youth baseball and softball seasons in the summer.

Lighting was installed on three additional soccer fields at the park, which included new poles on three fields, and upgraded light controllers on all of the fields. The lighting project was partially funded by an \$80,000 donation from the Norman Youth Soccer Association.

PARKS, RECREATION & LIBRARY SERVICES

SAXON PARK

Work has been completed on the entry road, parking lot and crushed granite trail surfacing in Saxon Park. A separate fitness



trail area south of the parking lot is also currently being cleared for construction. A Recreation Trails Grant will provide 80% of the funding needed to construct the fitness trail. Cedar posts and color-coded markers were installed to identify the different walking/running routes and distances.

HISTORICAL MUSEUM RENOVATION

The Carriage House at the Cleveland County Historical Museum was renovated. The project converted the existing residential floor plan to a meeting room, office and ADA-compliant restroom facility which is used by the Cleveland County Historical Society and the museum. The project also included installation of a new HVAC system in the building.

ANDREWS PARK PAVILLION



A new stone and timber picnic rental pavilion was built at Andrews Park. The Assistance League of Norman contributed \$56,000 toward the project and held a dedication of the pavilion on Saturday May 3rd during the Mayfair event.

PARK PLAYGROUND EQUIPMENT

Additional playground equipment at several parks was installed. A new climber was installed at Frances Cate; new swings and slides were put in at Eaglecliff and Colonial Commons; additional play equipment and a shade structure was installed at Crestland Park.



A new shade structure was installed over the Rotary Park Playground, which was largely funded from donations made by the Norman Rotary Clubs, as part of their continued support with improvements at the park.

LEGACY PARK



Construction has continued at Legacy Park this year and is now nearing completion. Much of the final grading has been completed and most of the trees and Bermuda sod have been placed. Cold and wet weather slowed construction progress through the fall and winter, but recent milestones include pouring the concrete stage, painting the steel structures and beginning the installation of the pond liner. With good weather, the contractor is anticipating completion of the project in March 2015.

TREE PLANTING

New trees were planted at Frances Cate, June Benson, McGeorge and Ruth Updegraff Parks as part of CDBG funded park improvements. Also, new trees were planted in Rotary and Andrews Parks to replace the large trees destroyed by the 2012 tornado. Fifty



Shumard Oak trees were replaced along the south side of West Robinson St. between Flood Ave. and 24th Ave. NW.

WESTWOOD GOLF COURSE

Two new programs that have been especially popular this year are the 150 Club, where beginners follow a four week clinic by playing the golf course from the 150 yard markers to the green on each hole, and the parent child tournament, which is a fun-filled activity that brings families together on the golf course.

Two major improvements were also designed including a tournament pavilion which will provide a gathering place for groups to eat, post tournament scores and socialize after a tournament; and significant ADA renovations to the men's restroom and locker room areas in the clubhouse.

PUBLIC ART



The Norman Art Board has continued three popular public art projects this past year. Two more sculptures have been commissioned and placed in the downtown area. "Wheat and Hawk" was placed at the southwest corner of Main St. and Porter Ave. and "Direction"



was placed along Gray St. near the Norman Public Library. Three more fiberglass ducks were purchased and placed at neighborhood park playground sites, bringing the total to 13 ducks, and eight more artistic bike racks were commissioned and placed in the downtown area, bringing the total to thirteen bike racks.

LIBRARY MASTER PLAN UPDATE

City Council approved a contract amendment in January 2014 with Meyer, Scherer & Rockcastle, LTD., (MS&R) to update the Library Master Plan. The update included analyzing circulation and usage statistics, conducting two public meetings, providing recommendations for the proposed central and east library buildings, and submitting budget estimates.

Mr. Jeff Scherer with MS&R presented the final report in November. The updated plan includes a new central library and an east side branch library. The combined total project costs for both libraries would be \$43.8 million, \$5 million for the east branch and \$39 million for the central branch.

COMMUNITY & ECONOMIC DEVELOPMENT

CENTER CITY VISION PROJECT

In response to the challenge for finding alternatives for how to develop the "Center City Plan" area, the City and the University of Oklahoma (OU) created and jointly funded the Center City Vision Project. The goal of the project is to provide guidance and regulations for future development and redevelopment of the Center City area which includes Downtown's West Main Street, Campus Corner as well as residential neighborhoods in between, many of which are experiencing demand for infill development.

The project process consists of two phases: charrette and land use regulations. As there has been community disagreement about market driven proposals for infill development, a professional Charrette process was selected to articulate community supported vision. The Center City Vision Design Charrette was held during the week of May 12-16, 2014. The second phase, the development of land use regulations, is in progress. The ordinance will provide certainty for both the community and developers about the form and process of future developments.

GRIFFIN MEMORIAL HOSPITAL REDEVELOPMENT PLAN

The Griffin Hospital site is approximately 240 acres of land in central Norman bisected by East Main Street, which is owned by the State of Oklahoma and operated by the Oklahoma Department of Mental Health and Substance Abuse Services (ODMHSAS). Specifically, the study area includes a parcel north of East Main Street, which includes roughly 160 acres and a parcel south of East Main Street, which includes roughly 80 acres.

ODMHSAS is seeking to redefine future operations at Griffin and to achieve two goals:

- Consolidate ODMHSAS agency functions and operations in an attractive, effective and healing environment
- Explore the possibility of making portions of Griffin land available for new uses that contribute positively to the Norman community in a manner that is consistent with the agency's mission and philosophy

In 2013 a Vision Redevelopment Steering Committee composed of 30 community leaders was formed to help develop a future vision for the Griffin Hospital land. They held several meetings and, at their last meeting in February 2014, they agreed on the Goals for redevelopment of the

property. Since that time, the City of Norman and the ODMHSAS agency have worked together to determine the best method to continue to identify the redevelopment opportunities for this land.

It was determined that an Urban Land Institute (ULI) Advisory Services Panel would allow a panel of experts to assist us in shaping the future development of the land.

The City of Norman is contracting with ULI to convene a panel from April 26 through May 1, 2015.

CDBG DISASTER RELIEF GRANT

The Oklahoma Department of Commerce awarded the City of Norman a total of \$555,300 of Community Development Block Grant Disaster Relief funding in response to the Presidential Declaration of Disaster for the May 2013 tornado event.

Two projects were identified:

- 108th Avenue NE from Rock Creek Road to Franklin Road (2 miles)
- 168th Avenue NE from Rock Creek Road to Indian Hills Road (3 miles)

The scope of construction consisted of base repairs to severely failed areas, asphalt overlay paving the entire length, shoulder grading and vegetation restoration. Construction was completed in November 2014.

LARGE DEVELOPMENT PROJECTS

Several small multi-family projects were approved by City Council in 2014 located across the community, however, several larger multi-family projects that were approved in 2013 are now under construction including the Millenium project at the southeast corner of Lindsey Street and Classen Boulevard, Aspen Heights located on the former site of the Sooner Mobile Home Park located on the east side of Classen Boulevard north of Imhoff Road and the Windsor Apartments located at the southwest corner of Tecumseh Road and 36th Avenue N.W.

On the Commercial side, an approximately 187,000 square foot Walmart supercenter was approved at the southeast corner of Cedar Lane Road and Classen Boulevard. The Legacy Business Park was approved which is an approximately nine acre site located on the north side of the Rock Creek Road between 24th Avenue N.W. and 36th Avenue N.W. This project proposes office retail development in 18 buildings.

There are two redevelopment projects of note. One is the Whispering Pines Nursing Home that has sat idle for many years on this five-acre parcel. The proposal is to remodel the building and to

reestablish the nursing home in this location. The other is the remodel of several buildings on Asp Avenue in Campus Corner for a 10,056 square foot CVS store.

LARGE CONSTRUCTION PROJECTS

Projects with a valuation over \$500,000 are included in the large construction projects table. The following large MULTI-FAMILY PROJECTS received a Certificate of Occupancy (CO) in 2014:

ICON Apartments

The ICON Apartments at 6475 36th Ave. NW include 257 units. The complex consists of a total of 19 buildings. 10 of the buildings include 24-units each; 8 garage buildings include 2 units each and one clubhouse. The valuation reported for the entire project totals \$10.6 M.



AVENUE Apartments

The Avenue Apartments at 3301 12th Avenue SE include 232 units. The complex consists of a total of 27 buildings including 3 accessory buildings. Many of the buildings remain in Temporary Certificate of Occupancy (TCO) status. The reported valuation of the project in its entirety totaled \$17.7 M

EAST VILLAGE

The third and final building of the East Village mixed use complex was completed in November. This building has 12,484 sq. ft. of retail on the first floor, and 34,000 sq. ft. of residential area, with 34 units, on the 3 floors above. The total reported valuation of this building is \$4,000,000. The entire complex has 37,304 sq. ft. of retail, and 97,132 sq. ft. of residential area, with 98 residential units. The total reported valuation for all 3 buildings is \$8.9 M.



The following large COMMERCIAL PROJECTS received a Certificate of Occupancy in 2014:

**Community Christian School
New Education Building**
3106 Brose Drive
Square Footage: 32,825
Valuation: \$5,500,000

Ashley Furniture Store
2831 Conference Drive
Square Footage: 41,364
Valuation: \$3,000,000

Aldi Food Store
2440 W. Main Street
Square Footage: 17,036
Valuation: 1,200,000

Chuck E. Cheese's
2201 Interstate Drive
Square Footage: 14,751
Valuation: \$1,410,000

Goodwill Store
2430 W. Main Street
Square Footage: 13,590
Valuation: \$1,200,000

Centennial Commons
301 24th Ave. NW
Square Footage: 7,000
Valuation: \$1,050,000

Landmark Fine Homes Office
2740 Washington Dr.
Square Footage: 5,660
Valuation: \$500,000

Dr. Phillip Parker Orthodontic Office
1521 36th Ave. NW
Square Footage: 4,968
Valuation: \$850,000

LARGE PROJECTS ISSUED PERMITS INCLUDE:

Multi-Family Projects

Description	Address	Bldgs	Units	Reported Valuation
Avenue at Norman	3301 12 th Ave. SE Buildings 1-30 Clubhouse and Accessory Buildings	30	316	\$22,546,756
Millenium Apartments	900 E. Lindsey St. Buildings 1 & 2 and Parking Garage	2	196	21,920,991
Windsor Apartments (foundation only issued for residential buildings & garage buildings; full building permits in review)	3700 W. Tecumseh Rd. Buildings 1-6, 17 carports and 4 garages	10	232	14,514,974
Aspen Heights (Phase 1)	Steamboat Way and Telluride Lane 112 residential units to-date and Clubhouse	112	112	11,804,512
Bocage Senior Apartments	909 Brandywine Ln.	1	58	7,000,000
The Vue	750 W. Imhoff Rd. Buildings 1-5 and Multipurpose	6	29	3,500,000
Gramoll Apartment Building	124 W. Eufaula St.	1	3	300,000
Tripplesooners Townhouse	213 E. Tonhawa St.	1	3	\$282,000

Commercial Projects

Description	Address	Reported Valuation
City of Norman Water Reclamation Plant Project	3500 S. Jenkins Ave.	\$12,732,000
Beta Theta Pi Renovation and Expansion	800 Chautauqua Ave.	7,500,000
Fowler Volkswagen	609 Interstate Dr.	7,000,000
Madison Square	480 24 th Ave. NW	4,750,000
NRH West -5 th Floor	3300 Healthplex Pky.	4,200,000
Sysco Roof Replacement	1350 W. Tecumseh Rd.	3,100,000
Walmart Neighborhood Market	2551 Classen Blvd.	1,670,000
Little Axe Gym Entry Addn.	2000 168 th Ave. NE	1,500,000
Reynolds Ford Renovation and Expansion	825 Interstate Dr.	1,422,822
Chuck E. Cheese's	2201 Interstate Dr.	1,410,000
Astellas Pharma Manuf	3300 Marshall Ave.	1,300,000
David Stanley Chevrolet	1221 Ed Noble Pky.	1,113,000
CAMC, LLC	315 White Street	1,000,000
Andy Alligators Addition	3300 Market Place	1,000,000
Norman Regional Hospital Renovation Projects	901 N. Porter Ave.	\$1,000,000

UNIVERSITY NORTH PARK

In September 2012, the Norman Economic Development Coalition (NEDC) was awarded a grant from the Federal Economic Development Administration in the amount of \$2.5 million to install public infrastructure in UNP Economic Development land. Those funds, in addition to a loan from a number of area banks, an Industrial Access Grant, and security provided by UNP Tax Increment Finance District funds, enabled NEDC to complete the public infrastructure for University North Park Corporate Center. The public improvements for Section 2 were completed in 2014, with Section 1 public improvements accepted in January 2015. NEDC sold its first lot to Immuno Mycologics, Inc. (IMMY), a local company that develops medical diagnostics for use around the world. IMMY is expanding its operations and plans to add a minimum of fifty additional employees in the next 10 years. Construction of their office and advanced manufacturing operations is anticipated to begin in the Spring of 2015.

EXPOSITION CENTER — FEASIBILITY STUDY

The Norman Convention and Visitor's Bureau (NCVB) engaged the services of a specialized firm to conduct a feasibility study of a potential new exhibition center in Norman. The feasibility study will include site analysis, economic impact, construction costs, development options and funding/ownership management of a potential new center. Research is currently underway and results of the study are anticipated to be presented in 2015.

CODE COMPLIANCE

The second full year of proactive code enforcement was completed. In 2014 the number of proactive cases was approximately 40% of the workload. However, approximately 91% of all the complaints that were logged were abated on the first notice without further action needed by staff or were found not to be a violation. This is an approximately 8% increase in early abatement of cases and no violations found from 2013.

BROWN BAG LUNCHESES

Development Services Staff continued quarterly Brown Bag Lunch meetings with the Builders Association of South Central Oklahoma (BASCO) members and associates. Primary discussion topics included the increased use of technology in the building inspection process, the increased use of engineered foundation systems, building code adoption processes, lessons learned from tornado damage assessments, City of Norman customer survey results, concerns about illegal dumping of construction spoils, and summaries of the most common items noted for correction on disapproved inspections in the areas of Building, Electrical, Mechanical and Plumbing.

MOBLIE FIELD INSPECTION (MFI)

Over 21,000 inspection results were entered using the Mobile Field Inspection (MFI) System during 2014. The inspection results were available on-line and through the Automated Phone Line System almost immediately as the inspections were conducted.

As the General Contractors, Trade Contractors and others have become more versed in utilizing the On-Line Inspections System to access inspection results, positive feedback was reported to the Division staff throughout the year about the prompt availability of the inspection results. The General Contractors reported that obtaining the inspection results in near real-time assisted them as it provided them first-hand knowledge of their projects status including detailed information about correction items, when applicable. Overall, General Contractors reported that having access to the inspection results for the electrical, mechanical and plumbing inspections associated with their construction projects benefited them greatly in managing their specific project.

The Trade Contractors (Electrical, Mechanical and Plumbing) reported the same information with regards to their specific permits. As Contractors have become familiar with viewing their inspection results on-line, this is becoming the trend rather than the exception which is reducing the number of calls received by the Permit Staff to inquire about inspection results which provides the Permit Staff additional time to complete other duties in a timely manner.

RETAIL MARKETING COORDINATOR

Late in the year, the City Manager's Office filled the Retail Marketing Coordinator position. The goal of the position is to assist in the recruitment, retention and development of retail, restaurant and entertainment venues to effectively grow the sales tax base and improve quality of life in Norman.

A detailed analysis of Norman's current retail market is well underway, including a definition of existing submarkets, an inventory of retail space, and databases and maps of existing retailers and restaurants. The Retail Marketing Coordinator also represented Norman at the ICSC (International Council of Shopping Centers) regional conference in November. A website to publish data about Norman's commercial districts including demographics, psychographics, traffic counts, available properties, and other pertinent market data is live (www.DestinationNorman.com) and additional details and information will be updated and added frequently.

RETAIL MARKET ANALYSIS

In February 2014, the City engaged the services of a specialized firm to conduct a retail market analysis for Norman. The analysis included detailed demographic data, psychographic data, identification/analysis of eight (8) different sub-market study areas, trade area identification, sales gap analysis, recommendations for recruitment/retention strategies and other information related to Norman's retail market. The information and analysis from the final report is currently being utilized to assist in the City and business community's efforts to establish, redevelop and expand existing retail and restaurant business, along with providing detailed information that will assist in recruiting new retail/restaurant business to Norman.

DEVELOPMENT SERVICES CUSTOMER SERVICE SURVEY – ANNUAL RESULTS

2014 marks the first year of customer service surveys for non-residential permittees (i.e. commercial & multifamily) utilizing the City's Development Services Division. The survey was developed through a joint effort of the City Council, City staff and the business community. The monthly surveys provide an opportunity for the City to gather feedback on staff performance and other information related to individual projects to determine future improvement initiatives and priorities. Over 230 individual surveys were sent in 2014, with an above-average response rate of 16 percent. Overall, the survey results were positive, with the highest ratings coming in the areas professionalism and helpfulness of the inspectors, permit technicians and plans examiners.

Areas that will continue to remain a focus for future improvement include the speed of the application review process and timeliness of inspections. Surveys will continue in 2015, and staff will continue working with Council and the business community to improve processes based on survey feedback.

DOWNTOWN ELECTRIC SERVICE IMPROVEMENTS

Oklahoma Gas & Electric (OG&E) has developed and finalized a plan for improvements and ongoing monitoring of the Downtown electric system. In 2014, OG&E invested over \$225,000 in improvements for the Downtown electric system. OG&E installations anticipated in 2015 for the Downtown area include: circuit protecting devices, rehabilitation of alley electric structures with insulated cable and wildlife protection. OG&E will also be engaged in ongoing initiatives to continue system upkeep and reduce outages. Those initiatives include cycle line inspections, replacement of equipment with history of failures and periodic tree trimming.

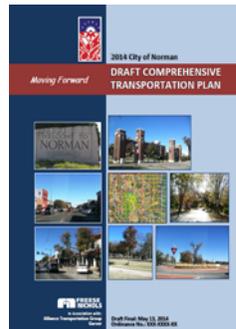
DEVELOPMENT HANDBOOK

During 2014, the City developed a handbook outlining the development and permitting processes. The handbook, available for download on the City website, serves as a resource to assist and provide information to new and existing development/building permit prospects regarding requirements, documents, schedules and boards/committees that are involved in the City property development and commercial building process. The online handbook also provides pertinent staff contact information and links to detailed information and forms.

TRANSPORTATION

COMPREHENSIVE TRANSPORTATION PLAN ADOPTION

The City Council adopted the first-ever Comprehensive Transportation Plan in 2014. The plan clearly identifies guiding principles, goals and objectives. It also assesses transportation system needs based on forecasted traffic volumes, updates the street system functional classification, develops new design guidelines for streets aimed at serving all modes of transportation, identifies short, medium and long range improvement projects, and provides a fiscally attainable implementation strategy.



COMPLETED THE UPGRADE OF THE STATE HIGHWAY 9 TRAFFIC SIGNAL INTERCONNECT SYSTEM

The project upgraded the existing copper wire traffic signal interconnect cable with new fiber optic cable and integrated the signals at 12th Avenue SE, 24th Avenue SE, Technology Place and John Saxon Boulevard into the City's Centrac Traffic Management System. The project also extended the fiber-optic connection to 36th Avenue SE to interconnect the future signal at this intersection.

BOYD STREET SIDEWALK IMPROVEMENT PROJECT

This project added sidewalks along the south side of Boyd Street, between Classen Boulevard and Barkley Street. The new sidewalk filled in the last gap



of sidewalk along Boyd Street between the OU Campus and 12th Avenue SE.

WAYFINDING PILOT PROJECT ALONG MAIN STREET

The City, in collaboration with the Norman Chamber of Commerce and the Norman Convention and Visitors Bureau, hired the firms of Guernsey Engineering and Kolar Design to develop a Wayfinding Plan. The plan was adopted by City Council in November 2013.



The first phase of plan implementation, in the form of a pilot project along Main Street (between I-35 and Downtown), was included in the FYE 2015 budget. Staff is currently soliciting proposals to develop final plans and specifications and anticipates construction to begin in the summer of 2015. Funding for the project, which is

estimated at \$80,000, will be provided by the NCVB (\$40,000) and the City's Capital Fund (\$40,000).

2012 BOND PROGRAM

All of the 2012 Bond Projects (valued at nearly \$89M) are underway. Seven of the eight projects are currently under design, with one under construction. Five of the eight projects are under consideration in the Transportation Improvement Program (TIP) for federal funds in years 2015 through 2018. The TIP is administered by the Association of Central Oklahoma Governments (ACOG). This is the first step in obtaining the federal matching funds for construction of the projects.

The Cedar Lane Road reconstruction project is the first 2012 bond project under construction. The project was awarded to Duit/TTK Construction in March 2014 and is expected to be completed in June 2015.

The project will widen Cedar Lane Road from 12th Avenue SE extending one and a



half miles east. When the project is complete, the new road will be four lanes wide and include 5-foot bike lanes in each direction, sidewalks on both sides of Cedar Lane Road, signalization of the 12th Avenue SE and Cedar Lane Road intersection and an improved at grade railroad crossing. The additional lanes will improve traffic flow and traffic safety through this corridor.

The West Lindsey Street Project from 24th Avenue SW to Berry Road is currently under design and on schedule. The environmental clearance for this project is complete. The right of way acquisition is underway. This project will be the second 2012 bond project to go to construction. This project is scheduled to be bid in November 2015 with construction starting when the Lindsey Street Bridge over I-35 is closed by ODOT for the reconstruction of the I-35/Lindsey Street Interchange. The closure is currently anticipated in April 2016 with construction completed approximately one year later. This project is designed to address two key issues; roadway and storm water. The roadway portion of the project includes transportation and aesthetic improvements to Lindsey Street. The Lindsey Street corridor between Interstate 35 and Berry Road is the most congested corridor in the Oklahoma City metropolitan area. This section of Lindsey Street has a traffic accident rate three times the national average.

I-35/MAIN STREET INTERCHANGE



Construction of the Main Street Interchange began in January 2013 and was substantially completed in April 2014. This is the second Single Point Urban Interchange (SPUI) constructed in the State of Oklahoma. SPUI's are capable of safely moving large volumes of traffic. The Main Street SPUI includes raised planters with native plants located on the bridge deck and depictions of the Land Run of 1889 located on the retaining walls near I-35. The project also includes ten foot wide multi-modal paths on both sides of the roadway.

I-35/SH-9E INTERCHANGE AND I-35/LINDSEY STREET INTERCHANGE

Construction of I-35/SH-9E Interchange Phase One began on November 2013 and construction was completed in December 2014. Phase One included portions of the I-35/SH-9E Interchange project that were able to be constructed without diverting traffic from either I-35 or SH-9E. [The portion of the Lindsey Street – 24th Avenue SW to Berry Road 2012 Bond Project storm water drainage system that extends from the Canadian River to the north side of the new SH-9E bridge over I-35 was included in this project, as well.]

The Oklahoma Department of Transportation (ODOT) awarded the construction contract for the I-35/SH-9E Phase 2 and the I-35/Lindsey Street Interchange in December 2014. This construction project also contains the second phase of the storm water system for the Lindsey Street – 24th Avenue SW to Berry Road 2012 Bond Project. The project was awarded to Sherwood Construction of Wichita, Kansas. The construction of the SH-9E Interchange is estimated to be complete by February 2016, and the estimated completion date for the Lindsey Street Interchange is April 2017. The \$77 million construction contract was the largest single contract in ODOT's history.



INTERSTATE DRIVE EAST EXTENSION PROJECT

The Interstate Drive East Extension Project extends the existing Interstate Drive from Conference Drive to 24th Avenue NW in University North Park (UNP). The City's contractor began construction in May 2014 and the work is expected to be complete by January 2015. The project included constructing a new roadway paralleling I-35, passing under the Rock Creek Road Overpass, and eventually tying back into 24th Avenue NW. As a part of this project, a new intersection was constructed where the extension of Interstate Drive ties into 24th Avenue NW. The new intersection connects to Corporate Center Drive which was constructed by the Norman Economic Development Coalition (NEDC).

STATE HIGHWAY 9 – 24th AVENUE SE TO 36th AVENUE SE

ODOT began the widening of State Highway 9 from 1,300 feet west of 24th Avenue SE to 1,300 feet east of 36th Avenue SE in July 2014. The project is expected to be completed by March 2015. The project will widen State Highway 9 to four lanes, improve the intersections of 24th Avenue SE, Technology Drive, John Saxon Boulevard and 36th Avenue SE, signalize 36th Avenue SE at State Highway 9, construct a concrete center median along State Highway 9 and add a new bridge on 36th Avenue SE over a tributary of the Dave Blue Creek. This project is the first of multiple ODOT projects which will widen State Highway 9 through Norman. The next

phase of construction, 36th Avenue SE to 72nd Avenue SE, is expected to begin in late 2015.

ENVIRONMENTAL & UTILITY SERVICES

HOUSEHOLD HAZARDOUS WASTE EVENT

The City of Norman held its 16th annual household hazardous waste collection event November 2014. Over 1,500 households participated and over 100 volunteers helped make this event possible. Approximately 33,000 pounds of miscellaneous chemicals, 1,900 gallons of oil, 350 gallons of antifreeze, 71,000 pounds of paint and 31,000 pounds of electronics were collected. Year round disposal of petroleum oils, antifreeze, tires and cooking oil continues to be provided at no charge for Norman residents.

LAKE THUNDERBIRD TMDL COMPLIANCE

In November 2013, the Oklahoma Department of Environmental Quality (DEQ) issued a Total Maximum Daily Load (TMDL) for the Lake Thunderbird watershed. The TMDL identified pollutants that are adversely affecting the use of the Lake for drinking water supply and recreational and sporting opportunities. The pollutants are nitrogen and phosphorus, two major ingredients in fertilizers, and sediment which comes from a variety of sources related to City growth. This TMDL affects three cities: Oklahoma City, Moore and Norman. The City of Norman encompasses about 50% of this watershed, and Lake Thunderbird provides 70% of the City's drinking water supply. The affected cities have 2 years from the date of issuance to submit a Compliance and Monitoring Plan to the DEQ for their review and approval.

The City contracted with Olsson Associates to prepare the Compliance Plan. The Compliance Plan will contain best management practices to be implemented that will reduce the contaminate loading to Lake Thunderbird. The implementation of the best management practices will result in better water quality in Lake Thunderbird preserving its use as a drinking water source, recreational facility and aquatic habitat for the future. The plan is to be finalized in 2015.

CURBSIDE RECYCLING

The Norman Municipal Authority (NMA) approved a five year contract with Republic Services in August 2013. The new contract did not change the fees charged to our



customers but brought many positive changes including: switching from dual stream recycling where materials are sorted at the curb, to single stream recycling where all recyclables are co-mingled; replacing the 18-gallon collection tub with a larger blue 95-gallon polycart. With the larger polycart, the materials are now collected every other week and recyclable materials collected expanded to include cardboard, chipboard and metal utensils. Collections during 2014 indicate participation rates have almost doubled and tons collected have increase by about one-third to about 450 tons per month.

SOUTHEAST BISHOP INTERCEPTOR PROJECT

The Southeast Bishop Interceptor Project replaced and upsized approximately 5,500 ft. of 24-inch sewer located south of Highway 9 between Pebblebrook Park and Classen Boulevard. The sewer interceptor was completed in December 2014 at costing approximately \$1 million and is the final phase sewer interceptors in Norman. The project was funded by sewer sales tax and sewer excise tax funds.



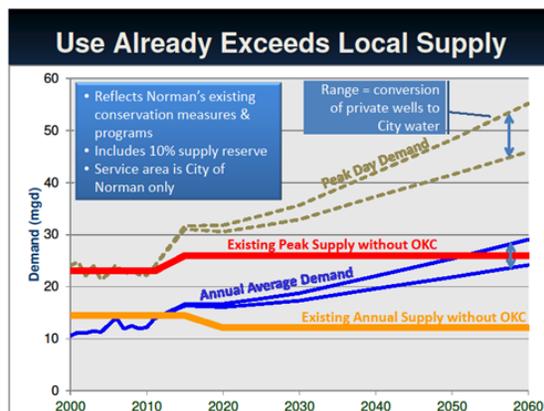
EFFLUENT REUSE AT COMPOST FACILITY

A non-potable water reuse system using treated effluent at the Water Reclamation Facility (WRF) is in place. A permit to allow the disinfected wastewater effluent to be used for irrigation purposes at the Compost Facility South of the WRF has been approved by ODEQ. Wastewater reuse can reduce potable water demand. The compost facility uses about 2.5 million gallons of potable water each summer. Final design will begin in 2015.

STRATEGIC WATER SUPPLY PLAN UPDATE ADOPTED

During 2014, the NUA in conjunction with Carollo Engineers completed an update to its water planning documents, the *2060 Strategic Water Supply Plan* (SWSP). Adoption of the plan in June 2014 culminated a two-year process which considered a portfolio of water supply options for the next 50 years. A Citizen's Ad Hoc committee assisted by providing feedback and direction. Water supply portfolios were evaluated on a monetary basis as well as on non-economic criteria such as phasing potential, long term supply reliability, efficient use of water resources, and environmental stewardship. A total of fourteen portfolios were developed and evaluated. The City

Council, with public input, selected Portfolio 14 for implementation. This portfolio will provide increased water supply by constructing additional groundwater wells and augmenting Lake Thunderbird with highly treated WRF effluent.



PHASE 2 WATER RECLAMATION FACILITY (WRF) IMPROVEMENTS

The Phase 2 WRF Improvements, estimated to cost \$63 Million, will provide enhancements to comply with regulatory requirements, increase treatment capacity and replace or rehabilitate existing older equipment. New Oklahoma Pollution Discharge Elimination System (OPDES) discharge permit requires the addition of ultra violet disinfection and additional aeration of the effluent. The WRF design capacity will increase from 12 to 17 MGD (Million Gallons per Day); the additional capacity will carry the facility for many years to come. The project will also rehabilitate older equipment. Many of the major treatment units have outlived their expected lives; some were installed in the 1950s and 1960s. The project also implements odor control technologies.



The NUA received regulatory approval of the design documents prepared by Garver Engineering in late 2013. The NUA approved award of the Phase 2 WRF Improvements project to Archer Western Construction, LLC of Irving, TX in March 2014. All work is scheduled to be complete by November 2016. About 20% of the project has been completed by the end of 2014.



(Left) Effluent Structure with 66-inch Piping at river
(Right) Lower slab for the RAS/WAS Pump Station



Exterior walls of the Disinfection/Post Aeration Facility

MAJOR IT PROJECTS COMPLETED

- Voice over Internet Protocol (VoIP): This three-year project is now complete. All main campus and remote sites have new phones and VoIP technology deployed. The IT Department anticipates cost savings upwards of \$40,000 over the next year and in the years to come.
- Norman Investigation Center (NIC): The IT Department completed a full stand up and activation of a server room with an EMC Isilon Data Storage solution in the NIC. These servers are responsible for maintaining the data generated by video surveillance in the interview rooms as well as outside of the building. With these enhanced systems, PD can easily access and store video related to important criminal cases.
- Public Wi-Fi: The IT Department has implemented a public Wi-Fi system accessible from the City Council Chambers and Study Session rooms.
- Highway 9 Fiber Optics Extension: The IT Department, in coordination with Public Works, has completed extension of fiber optics on Highway 9 from the intersection of Jenkins to 24th Ave SE. This fiber connects the traffic signals in that area to the city network and allows for the ability to coordinate traffic signal monitoring and programming from a remote location.

STRATEGIC SUPPORT

MUNICIPAL BUILDING AUDIO/VIDEO REPLACEMENT PROJECT

City Council approved a contract in November 2013, for approximately \$545,000 for Audio/Video Replacement Project for the Council Chambers, Study Session Room and Multi-Purpose Room. The project replaced the entire audio, video, and recording equipment servicing the Council Chambers, conference room, and lobby area of the Municipal Building as well a standalone audio, video, and recording system for the Multi-Purpose Room. The project was substantially complete in June 2014.

INFORMATION TECHNOLOGY SIMPLIFICATION ASSESSMENT UPDATE

The City of Norman contracted with Dell Consulting Services for an Information Technology (IT) simplification Assessment during 2013.

The City has made improvements in several key areas:

- The IT staff has been reorganized as a standalone department with a Director and member of the City's Management Team.
- The IT Department created an operational support group that is responsible specifically for day-to-day IT needs of each City department.

FLEET RIGHTSIZING PROGRAM

In October 2014, the City of Norman and Mercury Associates completed a Fleet Rightsizing study to identify opportunities in reducing the size of the City's fleet. Mercury identified 28 vehicles to be removed from the fleet without significant impact to City operations. The elimination of these vehicles is expected to save \$75,000 in annual operational savings and \$700,000 in replacement cost avoidance. The 28 vehicles were sold during a public auction in December 2014, generating \$68,000 in revenue.

FLEET PARTS OUTSOURCING PROGRAM

Council approved a contract with NAPA/Integrated Business Solutions (IBS) to provide personnel, management, parts and supplies to run an on-site parts shop in the City's Fleet Division. NAPA/IBS has offered several performance guarantees that will greatly benefit the City in repairing vehicles and equipment by keeping 90% of parts requirements on hand and 95% parts requirement within two hours of demand. Projected annual savings the first year by having NAPA/IBS for in-house parts management is estimated to be \$160,500. Direct annual savings projected for year two and three is estimated to be \$21,000. One city staff position was eliminated as part of the program.

GOVERNANCE

CHARTER REVIEW COMMISSION

In February 2012, City Council adopted a Resolution establishing a Charter Review Commission (CRC) for the purpose of conducting a targeted review of the Norman City Charter and to reports its findings to Council.

The final summary of the recommendations was forwarded to Council in March 2014, which includes:

- Article II, Section 1—consider verbiage from “compensation” to “stipend” in regards to compensation of City Council Members.
- Article III, Section 1—regards the City Manager removal process, ensuring compliance with Open Meeting Act requirements and finalize language recommendations.
- Article III, Section 6—Create a mechanism under which the City Council could request information regarding a specific City department.
- Article III, Section 7—Create a requirement that a City employee take a leave of absence to run for partisan political office.
- Article XVI, Section 2—Consider whether City Council should be empowered to increase utility rates not more than three percent (3%) annually without requiring a city wide vote.
- Article XVII, Section 2—Consider whether employee compensation language needs to be modernized.
- Article XX—Consider amending or updating the Reappointment Commission process or procedure.
- Should a scheduled review of the Charter be within the Charter itself.

A City Council Special Session was held on June 17, 2014, wherein Council considered each recommendation and voted whether or not to include the proposed amendments on a future election. Seven of the eight recommendations for Charter amendments were approved for inclusion on a future election.

CITY ACCOLADES

ECONOMY

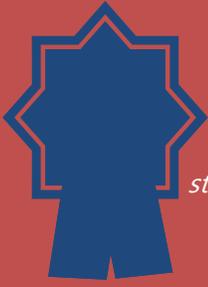
- No. 1 (Least Expensive), “The Ten Most and Least Expensive Urban Areas in the Cost of Living Index (COLI).” *The Council for Community and Economic Research* (First Quarter 2014)
- No. 2 (Least Expensive), “The Ten Most and Least Expensive Urban Areas in the Cost of Living Index (COLI).” *The Council for Community and Economic Research* (Second Quarter 2014)
- No. 1 (Least Expensive), “The Most and Least Expensive Cities to Raise a Child.” *Time* (2014)

QUALITY OF LIFE

- Most Affordable City, “The 10 Best Cities in America.” *Huffington Post* (2014)
- No. 1, “These are the 15 Best Places to Live in Oklahoma.” *Movoto* (2014)
- No. 3, “Norman is the 3rd Best City for First-Time Home Buyers.” *WalletHub* (2014)
- No. 35, “America’s 50 Best Cities to Live.” *24/7 Wall Street* (2014)
- No. 10, “2014’s Best & Worst College Cities & Towns in America.” *WalletHub* (2014)
- “Pioneer Library System Named Top Innovator in National Competition.” *NEDCOK* (2014)
- “Oklahoma Certified Healthy Business—Certificate of Merit.” *OK State Department of Health* (2014)

RETIREMENT

- No. 1, “Norman Featured in *Where to Retire* Magazine.” *Where to Retire* (2014)



NATIONAL, REGIONAL AND STATE RECOGNITIONS AND AWARDS

The City of Norman's innovative programs, services and initiatives drew the attention of regional, state and national organizations in 2014. We are proud of our dedicated employees who continue to make Norman a model for other municipalities throughout the nation.

CITY MANAGER'S OFFICE

2014 Innovator of the Year Award

The Pioneer Library System (PLS) was recognized as one of *The Journal Record's* 2014 Innovator of the Year award winners for the 24-hour library at the Irving Recreational Center/Irving Middle School. The Innovator of the Year Award is presented annually to Oklahoma businesses and organizations that have created better places to live and work through innovative products or services they have established. The 24-hour library at the Irving Recreational Center/Irving Middle School was the first of its kind in the United States, and was a joint partnership between the City, PLS and Norman Public Schools to help expand library services on the east side of Norman.

FINANCE

Financial Reporting Excellence

The City's *Comprehensive Annual Financial Report* and *Budget* documents have received national awards for excellence in presentation and conformance with all legal and statutory requirements and with generally accepted accounting and budgeting principles.

MUNICIPAL COURT

Municipal Court's Presiding Judge Poarch

Presiding Judge David Poarch assumed the office of President of the Oklahoma Bar Association, the organization tasked with oversight of the more than 17,000 lawyers admitted to practice law in the State of

Oklahoma. In his capacity as President, he will lead the Association's 17-member Board of Governors and work directly with the Supreme Court of Oklahoma in matters pertaining to admission and discipline of licensed lawyers, as well as issues related to the administration of justice statewide.

PLANNING

Center City Vision Charrette-Norman

The Center City Vision Charette-Norman was selected as a nominee in the category of Best Public Initiative for Urban Land Development (ULI) Oklahoma's First Inaugural Impact Awards.

CDBG and HOME Programs

The Community Development Block Grant (CDBG) Program and Home Investments Partnerships (HOME) Program Consolidated Annual Performance and Evaluation Report (CAPER) for FYE 2013 were submitted to the Office of U.S. Housing and Urban Development (HUD). HUD's review of the CAPER again noted that "The City of Norman provides one of the best CAPERs in relating annual activities to the five-year Consolidated Plan". HUD also noted that 141,424 persons benefited from the program in FYE 2014. Five neighborhood parks were upgraded; 27 houses were rehabilitated, and 16 units of affordable housing were purchased in a joint project with the Norman Affordable Housing Corporation and Food and Shelter, Inc.

ZERO: 2016

The City of Norman assisted with the 100,000 Homes Campaign resulting in 34 chronically homeless persons being permanently housed during the year.

The Norman/Cleveland County Continuum of Care to applied for Zero: 2016, a national campaign to end veteran and chronic homelessness in the next two years. In November, the City of Norman and the Cleveland County Continuum of Care was selected, along with 68 other U.S. communities, to participate in Zero: 2016. This campaign is spearheaded by One Vision One Voice, which includes the Norman Housing Authority, Veterans Affairs, and other non-profit and continuum of care leaders. The initiative is a rigorous follow-on to the group's successful 100,000 Homes Campaign, which announced in June that it had helped communities house 105,000 chronically homeless Americans in under four years. The initiative will formally launch in January of 2015 in conjunction with the national 2015 Homeless Point-in-Time Count, during which volunteers will survey the local homeless population as they do every year. Norman's recent "I Count" Week, held October 20-22, was an attempt to identify all of our community's street homeless residents by name and determine the best available resources and housing options to end their homelessness.

was honored during the first week's graduation where Sooner Mall held a special ceremony where they dedicated the schoolhouse "Ms. Newell's Schoolhouse". Newell instructed at Safety Town for 17 years. This year it was instructed by Norman Police Department MPO's Teddy Wilson and Thomas Zermeno, both members of the Norman Police Department Bicycle Team. There were approximately 415 children that attended and graduated from the program.



Pictured below are Norman PD officers MPO Katie Perry, MPO Marcus Smallwood, MPO Shelby Hanna, MPO Richard Monson, and MPO Teddy Wilson as the children ride their bicycles and practice safe walking.

POLICE

Governor's Top 20 Shooters

Norman Police Department had eight officers named to the Governor's Top 20 shooters, which is determined by the Oklahoma State Pistol Match. Those officers named to the Governor's 20 were Sgt. Shon Elroy, Sgt. Robert Wasoski, Sgt. William Crews, Sgt. Joshua Barker, MPO Jeremy Garnand, Officer Christopher Vinson, Officer Christi Copeland, and Officer Casey McAllister.

National Black Police Association

Chief Keith L. Humphrey was elected as Southern Region President for the National Black Police Association.

Safety Town 2014:

The Norman Police Department, Norman Fire Department, and EMSSTAT partnered with Sooner Mall for the annual safety class at Safety Town. Sgt. (Retired) Jennifer Newell

PUBLIC WORKS

2014 Blue Seal of Excellence Award

The City Public Works/Fleet Division was awarded the Blue Seal of Excellence by the National Institute for Automotive Service Excellence (ASE) for the seventh consecutive year. The award is given to vehicle repair shops with 75% or more of their automotive technicians certified in each area of service.

American Public Works Association – Oklahoma Chapter

Shawn O'Leary, Director of Public Works, was elected President of the Oklahoma Chapter of the American Public Works Association (APWA) for calendar year 2015. APWA is a professional association made up of over 28,000 members nationally and 250 members in Oklahoma, whose primary mission is the continuing education of its members.

Public Works APWA Re-Accreditation

In December 2010, the City of Norman became the first fully accredited public works agency in Oklahoma by the American Public Works Association (APWA). This has been an important program for the continuous improvement of all City departments, but particularly for the three “public works-rich” departments including Public Works, Utilities and Parks.

In December 2014, Accreditation Manager Jackie Crumrine and staff from multiple city departments successfully completed the required (4-year) APWA Re-Accreditation process.

As a result of the intensive work of the Re-Accreditation team, Norman will be re-accredited by APWA in January 2015. The City has been found by APWA to be “fully compliant” in more than 530 municipal public works practices. The Re-Accreditation will be effective for four years.

National Public Works Week

During the week of May 18, 2014, the City of Norman held its 6th annual recognition of National Public Works Week. The week’s events included a beautification event, the downtown demonstration day, as well as a luncheon and awards banquet.



A Demonstration day was held for all of the 5th grade students at Roosevelt Elementary School.



UTILITIES

Oklahoma Water Purification Control Association

At the 2014 Short School and Conference of the Oklahoma Water Purification Control Association (OWPCA), several members of the Water Treatment Plant were recognized for their exceptional contributions. This included Scott Aynes – Water Plant Supervisor of the Year, Ken Komiske – Water Administrator of the Year, and Lynn Davis – Water Administrative Assistant of the Year. On behalf of the WTP Staff, Chris Mattingly accepted the award for Large Water Treatment Plant of the Year.

2014 Safety Award

The Norman Water Treatment Plant (WTP) completed their fourth year with no lost time due to accidents. The WTP staff has now worked 1,651 days without lost time due to an accident.

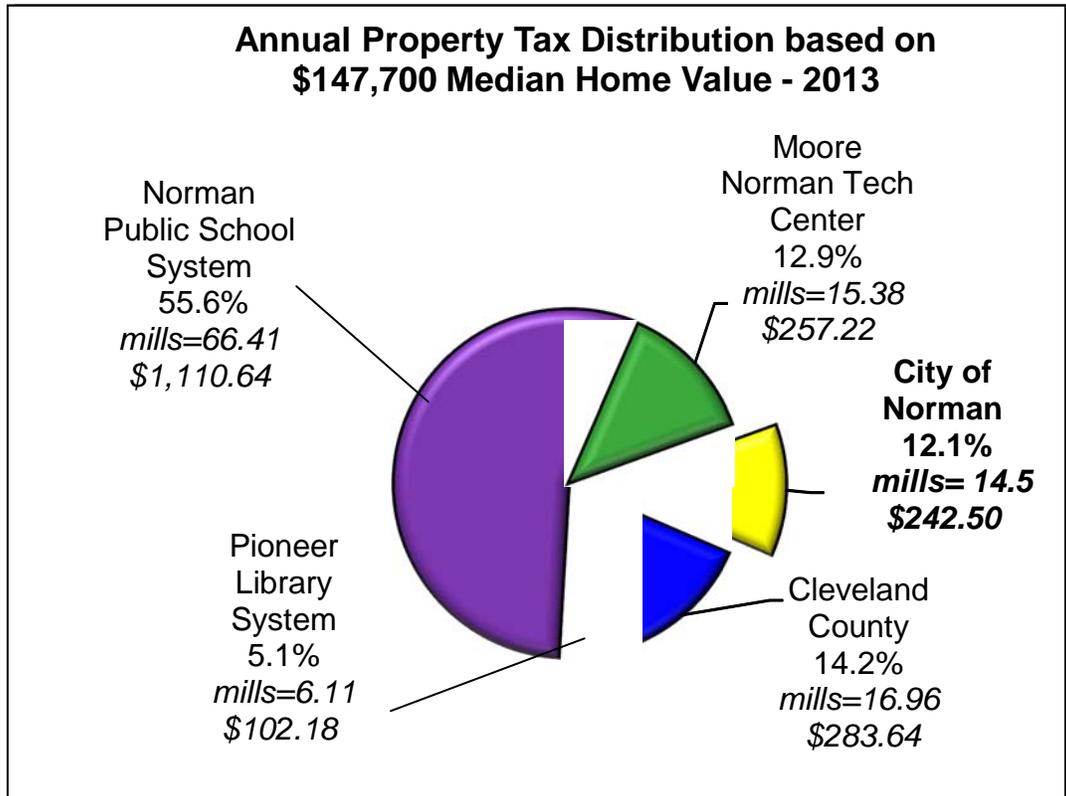
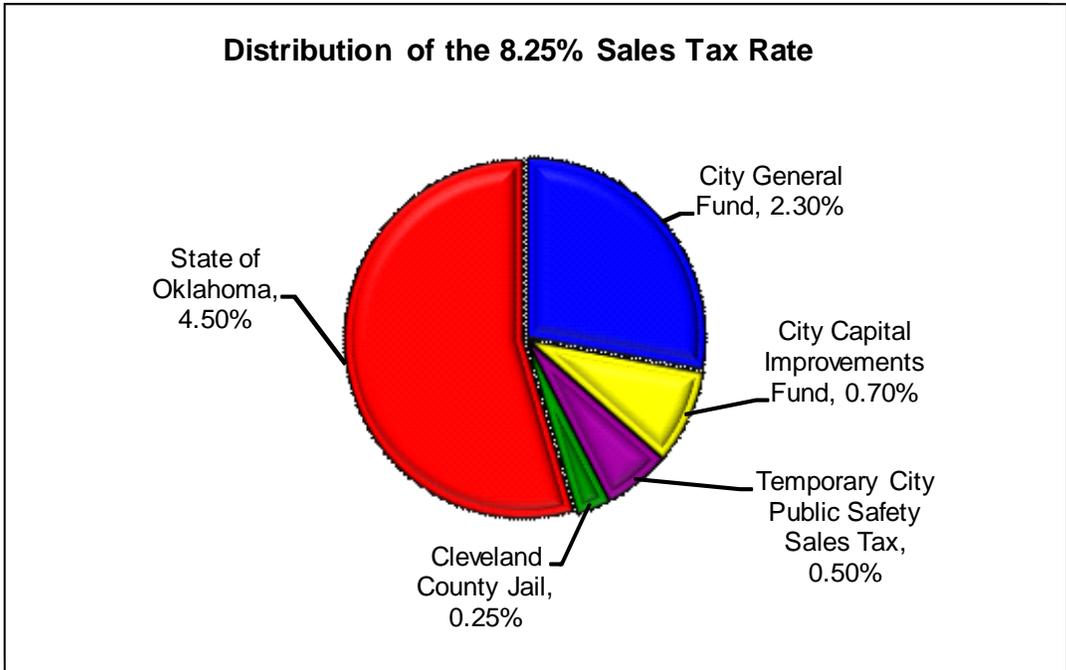
Oklahoma Water Environment Association

Kenneth Komiske, Director of Utilities, became Past President of OWEA (Oklahoma Water Environment Association) State chapter of the national Water Environment Federation. Also inducted this year was Steve Hardeman, Manager of the Water Reclamation Facility, who became President Elect of OWEA.

State Hazardous Waste Management Advisory Council

Debra Smith, Environmental Services Coordinator, was appointed by Governor Fallin to the Hazardous Waste Management Advisory Council, recognizing her continued efforts and expertise in environmental efforts.

Taxes Payable in 2014

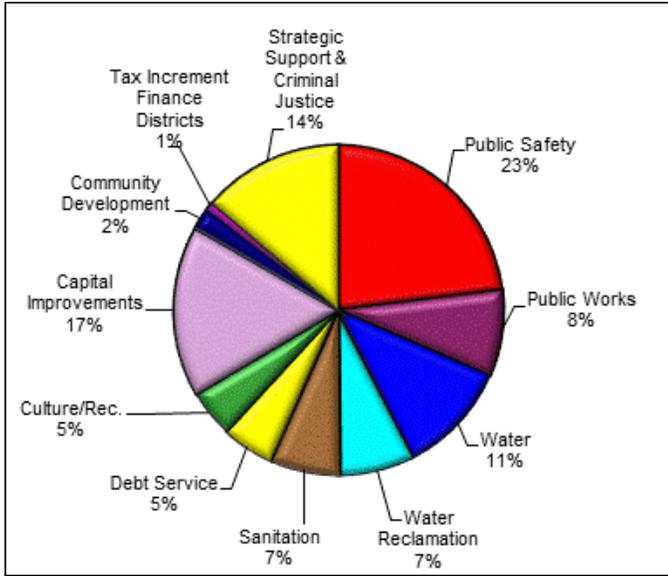


Note: This example is for taxes payable in 2013 and assumes a \$147,300 home in the Norman school district. Total property tax rate is 119.36 mills.

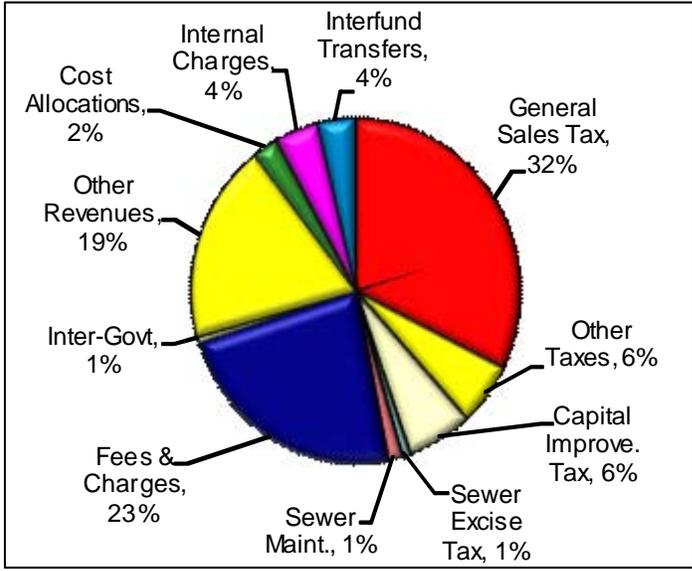
12.1% of your property tax bill is designated for the City of Norman

THE APPROVED TOTAL CITY BUDGET FOR FYE 15 IS \$200,983,060

EXPENDITURES

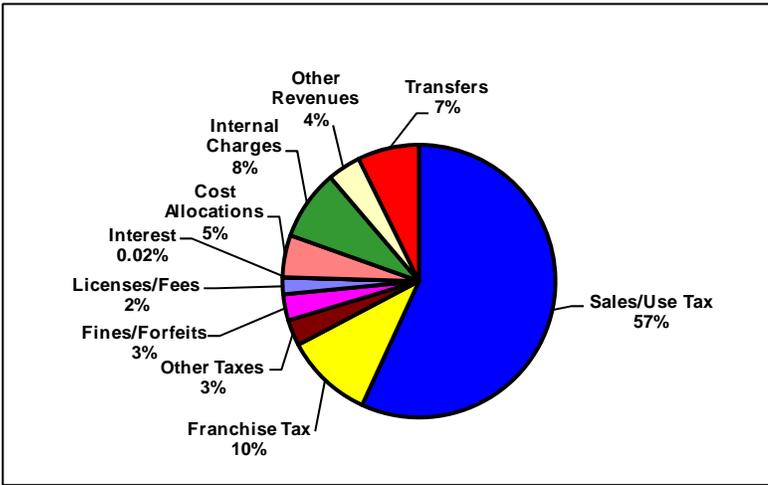


FUNDING SOURCES



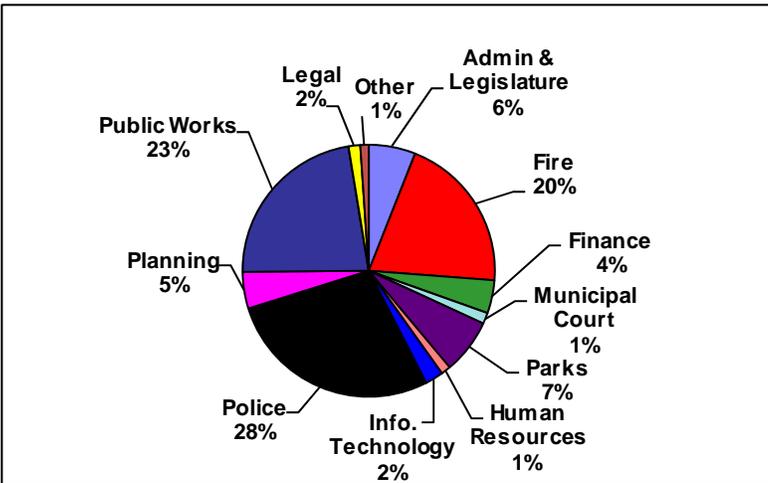
THE APPROVED GENERAL FUND CITY BUDGET FOR FYE 15 IS \$74,584,177

WHERE DOES THE GENERAL FUND MONEY COME FROM?



Sales/Use Tax	\$	41,772,584
Franchise Tax		7,649,089
Other Taxes		2,266,552
Fines/Forfeits		2,276,457
Licenses/Fees		1,468,500
Interest		12,500
Cost Allocations		3,665,839
Internal Charges		6,101,539
Other Revenues		2,903,816
Transfers	\$	5,357,736

WHERE DOES THE GENERAL FUND MONEY GO?

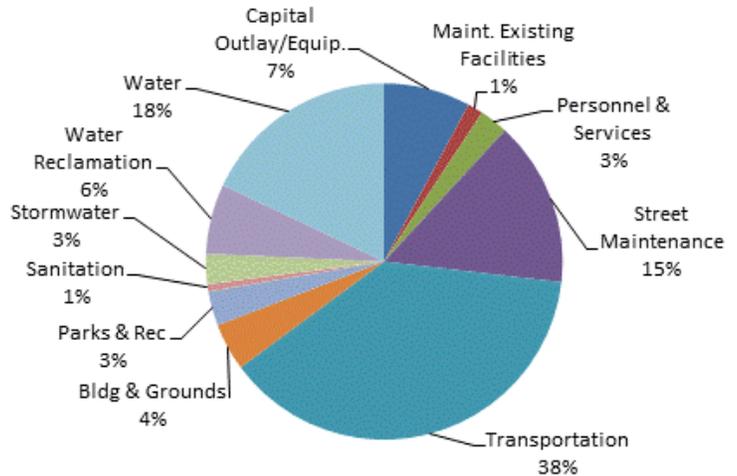


Admin & Legislature	\$	4,522,087
Fire		15,237,201
Finance		3,202,082
Municipal Court		1,064,704
Parks		5,310,122
Human Resources		919,931
Information Technology		1,768,186
Police		20,873,259
Planning		3,536,076
Public Works		17,008,402
Legal		1,132,079
Other	\$	810,048

FYE 2015 ADOPTED CAPITAL BUDGET

USE OF FUNDS \$45,476,649

Capital Outlay/Equipment	\$	3,568,703
Maint. Existing Facilities		636,000
Personnel & Services		1,177,263
Street Maintenance		6,825,883
Transportation		17,291,400
Bldg & Grounds		1,960,500
Parks & Rec		1,413,000
Sanitation		310,000
Stormwater		1,245,000
Water Reclamation		2,890,000
Water	\$	8,158,900



The majority of the categories on this chart are funded by the City's sales tax receipts. Seventy percent (70%) of one percent (0.7%) of sales tax is set aside for capital improvements.

The Water projects are primarily funded with a combination of user charges, connection fees, and a capital improvement charge of \$1.50 per month for residential customers.

The Wastewater projects are funded by a combination of user charges and fees, a \$5 per month sewer maintenance fee, a capital improvement charge of \$0.50 per month for residential customers, a new development excise tax based on square footage of the project, and a temporary five-year sewer sales tax of an additional 1/2 percent that ended in September of 2006.

Financial Fast Facts about Norman

- Area in Square Miles: 189.5
- Estimated Population: 117,528
- Number of Employees: 834 (full-time & permanent part-time)
- Employees per 1,000 citizens: 7.1
- Expenditures per capita: \$1,659
- Bond Rating: Moody's AA2
- Unemployment Rate: 3.8%
- Adopted City Budget for Fiscal 2015: \$200,983,060
- City Sales Tax Rate: 3.5%
- Median Family Income in 2013*: \$70,177
- Median Income per Household in 2013*: \$49,038
- Median Value of Housing Units: \$147,700
- Median Real Estate Tax: \$1,996
- General Merchandise Sales in 2014 (Estimated) : \$428,314,000
- Total Taxable Sales in 2014 (Estimated): \$1,832,643,000

*U.S. Census Bureau, American Community Survey 5-yr. estimates